

Privacy policy

Approved by: Mark Morrey

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and



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1. About Us

This website, bluebells.onsidelive.co.uk, is operated by Onside Coaching East Warwickshire and Onside Live. Unless stated otherwise, Onside Coaching East Warwickshire is the data processor and Onside Live is the data processor and controller in respect of all personal data collected on this website; which means that we are jointly responsible for ensuring that we do so in full compliance with data protection and all other related privacy laws.

This Privacy Policy explains what information is collected about you, how it is used, and the steps taken to ensure that it is kept secure. We also explain your rights and how to contact us.

2. The information we collect

In order to provide the necessary service, we will obtain details including:

- Contact details of those booking the activities and those for each child who will take part in the activities.
- Date of birth for example, where the service you require has age related restrictions or for verification purposes.
- Support information, i.e., other information that is relevant to parent / guardian / child's needs such as any allergy information or treatment that may need to be given to help the child at the session.
- Gender
- School or team information – details of school, year group or team.

The information will be obtained from this Website, telephone conversations, emails and any written or verbal communications as well as records from any session or activity.

Information about other people

If you provide information to us about any person other than yourself, you must ensure that they understand how their information will be used and that you are authorised to disclose it to us, and to consent to its use on their behalf, before doing so.

IP addresses

In order to understand how users use this Website and our services, we may collect your Internet Protocol addresses (also known as IP addresses). Your IP address is a unique address that computer devices (such as PCs, tablets and smartphones) use to identify themselves and in order to communicate with other devices in the network.

Cookies

In common with many other website operators, we may use standard technology called 'cookies' on this Website. Cookies are small pieces of information that are stored by your browser on your computer's hard drive and they are used to record how you navigate this Website on each visit.

Our cookies are used to enable us to develop our website and to enable you to properly navigate it. We use cookies to collect analytical data which tells us how frequently particular pages are visited and to enable us to determine the most popular areas of this Website. We may also use cookies to track your visits to the website with a view to displaying important messages as and when they become appropriate.

The cookies we use on this Website are as follows:

- WebsiteChanges20180302 – this is used to control the initial popup when somebody visits the site to display changes that have occurred since they last logged in
- A cookie is created to remember the customer's choice with regards to the EU cookie directive
- AspsessionId***** - ASP session cookies are used to remember a visitor's browser type for correct rendering of web pages.

Google Analytics

- <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

- __ga
- __gid

Preventing use of cookies

On visiting, our website will give you a choice of whether you are happy with us using cookies or not. If you choose to 'opt in' then the above cookies will be used as normal, whereas if you prefer us not to use cookies then all the above cookies will be disabled (except for the cookie used to store your preference on this matter). You will be able to change your choice at any time by clicking on the cookie preferences pop-up which will always be visible whilst on our website.

In addition, you can also change your browser to prevent cookies being stored. With experience, you can usually choose to switch off all cookies or to allow only certain 'trusted' sites to place cookies. For further information on cookies and how to switch them off see the Information Commissioner's website at www.ico.gov.uk or visit www.allaboutcookies.org or www.aboutcookies.org

PLEASE NOTE, IF YOU DO TURN COOKIES OFF, THIS WILL LIMIT THE SERVICE THAT WE ARE ABLE TO PROVIDE TO YOU AND MAY AFFECT YOUR USER EXPERIENCE.

3. How we will use your information

All personal information that we obtain about you and/or any other person whose details you provide will be recorded, used, and protected by us in accordance with current data protection legislation, our Terms and Conditions and this Privacy Policy. We will primarily use the personal information:

- For registration and general administration (including verification and security checking)
- To provide the goods and services you request from us
- To communicate with you if any goods or services requested are unavailable or if there is a query or problem with your requests
- For record keeping purposes
- To carry out market research so that we can improve the goods and services we offer
- For research purposes and to enable us to understand requirements and develop other related courses and services
- To track and analyse activity on this Website
- To create an individual profile for you so that we can enhance your user experience, to understand and respect your preferences and to provide newsletters, SMS and any other details of relevant offers and opportunities where you have agreed to receive them

Consent and lawful processing of personal data

The legal basis for the collection and processing of your personal data is:

- For administration and programme delivery: that it is necessary to fulfil the contract that you are going to enter or have entered in to with us
- For dealing with medical needs: that you have given your explicit consent
- For direct marketing: that you have given your consent

Disclosing your personal information

To provide our products and services, we may, occasionally, appoint other organisations to carry out some of the processing activities on our behalf. These may include, for example, technology hosts, printing companies and mailing houses. In these circumstances, we will ensure that personal information is properly protected and that it is only used in accordance with this Privacy Policy.

Manager and coach use of your personal information

In order to provide the support and appropriate safeguarding that children require, we will provide relevant details to the BLUEBELLS managers and coaches who run your child's team. They will be provided with

contact details for each child as well as any special needs or medical information that it is important for them to know. We only permit BLUEBELLS managers and coaches to use this information, alongside the BLUEBELLS Welfare Officers and their supporting team when necessary. This team provides advice and support to managers and coaches to ensure any SEN or specific medical requirements are met. They are not permitted to use it for any other purpose.

Payment information

The payment card information you provide will only be available to the payment provider (currently Stripe). This will not be available to BLUEBELLS, apart from in the case where a booking or payment is made offline (via telephone) and payment is processed on the customer's behalf. In this case your payment details will be used to process your booking only, after which they will be securely deleted.

4. Newsletters and email marketing

We would like to contact you and/or any person whose information you provide to us to invite you to enjoy other products and services (where you have agreed to us sending an invitation), to provide newsletters, SMS or email and to tell you and/or them about offers and opportunities that are available. Details of how to opt-in to or opt-out of receiving such details of offers are on relevant pages of this Website, in relevant forms you complete and/or in the electronic message you receive.

Preferences / Subscribe / Unsubscribe

You and any other person whose information you have provided to us can change your/their mind about whether you wish to receive details of offers and opportunities at any time by either:

- Unsubscribing using the appropriate link, which is prominently featured in all email communications sent by BLUEBELLS.
- Changing your preference in the 'Your Account' feature on the website

5. Security

BLUEBELLS and Onside Live protects information both online and off-line. The transmission of information, including any personal and payment information, is encrypted and protected using SSL (Secure Sockets Layer). Stored customer information is kept in a secure environment and protected against unauthorised disclosure, use, loss and damage. We only use third party service providers where we are satisfied that they provide adequate security for your personal data.

6. Data Retention

We will normally keep your personal data indefinitely, providing that you are an active member. Once your account is inactive for a period of 2 years, then all of your personal data will be securely deleted with the exception of any incident or injury reports which we are legally obliged to retain for a minimum of 7 years.

We expect to contact you at least every two years to ensure you are still happy to hear from us according to the preferences you have provided to us.

7. Changes to this privacy policy

Privacy laws and practice are constantly developing, and we aim to meet high standards. Our policies and procedures are, therefore, under continual review. We may, from time to time, update our security and privacy policies. If we want to make any significant changes in how we will use your personal data we will contact you directly and, if required, seek your consent.

We will ensure our website has our most up to date policy and suggest that you check this page periodically to review our latest version.

8. Updating and correcting information

You may update or correct your personal information online in 'Your Account' or by contacting us in writing or by email (see the section 'How to contact us' below). Please include your name, address and/or email address when you contact us as this helps us to ensure that we accept amendments only from the correct person. We encourage you to promptly update your personal information if it changes.

If you are providing updates or corrections about another person, we may require you to provide us with proof that you are authorised to provide that information to us.

9. Your rights

You have a number of legal rights in respect of your personal data. These include:

- Access. The right to receive a copy of the personal data that we hold about you. The same right applies to any other person whose personal data you provide to us. We will require proof of identity and proof of authority if the request comes from someone other than the person whose data we are asked to provide. This will ensure we only provide information to the correct person. We normally expect to respond to requests within 28 days of receiving them.
- Withdraw consent to direct marketing. You can exercise this right at any time and can update your preferences yourself or ask us to do it for you. See section 'Updating and correcting your personal data' above for details.
- Withdraw consent to other processing. Where the only legal basis for our processing your personal data is that we have your consent to do so, you may withdraw your consent to that processing at any time and we will have to stop processing your personal data. Please note, this will only affect a new activity and does not mean that processing carried out before you withdrew your consent is unlawful.
- Rectification. If you consider any of your personal data is inaccurate, you can correct it yourself or ask us to do it for you (see section 'Updating and correcting your personal data' above for details).
- Restriction. In limited circumstances you may be able to require us to restrict our processing of your personal data. For example, if you consider what we hold is inaccurate and we disagree, the processing may be restricted until the accuracy has been verified.

10. How to contact us

Email	bluebells@onsidecoaching.co.uk
Mail	Data Protection Officer Onside Live, Woodcote House, Leek Wootton, CV35 7QT
Phone	01926 496406
Data Protection Executive	Lottie Jones